

## **Virtual Founding Members Speaking Award**

### **OBJECTIVE:**

- To encourage members to develop and improve their public speaking skills
- To promote self-development in Kin by means of public speaking

### **JUDGES:**

- The National Awards & Recognition committee will appoint a panel of 3 judges.
- At least one judge will not be an active or active life member of the Association.

### **GUIDELINES:**

- The speech will not include or use a PowerPoint component (aka – visual aid) and/or electronic devices such as projectors, computers, laptops, tablets, cell phones, etc. for the purposes of enhancing the presentation. Speakers are allowed to use props.
- Speeches shorter than 5 minutes or longer than 7 minutes will be disqualified.
- Timing lights or flash cards will be used to advise the speaker at the 5 minute, 6 minute and 7 minute point of their speech (there is a thirty second grace to conclude speech).

***\*Finalists must be district winners in order to proceed to the national level.***

## **FOUNDING MEMBERS SPEAKING AWARD JUDGING CRITERIA**

**Speech Development** is the way the speaker puts ideas together so the audience can understand them. The speech is structured around a purpose, and this structure must include an opening, body and conclusion. A good speech immediately engages the audience's attention and then moves forward a significant conclusion. This development of the speech structure is supported by relevant examples and illustrations, facts and figures, delivered with such smoothness that they blend into the framework of the speech to present the audience with a unified whole.

**Effectiveness** is the measure in part by the audience's reception of the speech, but a large part is your subjective judgment of how the speech came across. You should ask yourself such questions as "was I able to determine the speaker's purpose?" "Did the speech relate directly to that purpose?" "Was the audience's interest held by the speaker?" "Was this speech subject appropriate for this particular audience?"

**Speech Value** justifies the act of speaking. The speaker has a responsibility to say something meaningful and original to the audience. The listeners should feel the speaker has made a contribution to their thinking. The ideas should be important ones, although this does not preclude a humorous presentation on them.

**Physical** presentation of a speech carries part of the responsibility for the effective communication. The speaker's appearance should reinforce the speech, whether profound, sad, humorous or instructional. Body language should support points through gestures, expressions and body positioning. The speaker makes effective use of and stays within the designated speaking area.

**Voice** is the sound that carries the message. It should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.

**Manner** is the indirect revelation of the speaker's real self as the speech is delivered. The speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in their reactions.

**Appropriateness** of language refers to the choice of words that relate to the speech purpose and to the particular audience hearing the speech. Language should promote clear understanding of thoughts and should fit the occasion precisely.

**Correctness** of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.

***\*\*Please note that the Founding Members Speaking Award Verification Affidavit and Scoresheet can be found in the Kin Canada National Awards & Recognition Program Handbook\*\****

***Submission Deadline: To be submitted by the Deputy Governor immediately following Spring Zone competition. Speakers must bring the Founding Members Speaking Award Verification Affidavit to each speech and have signed by the Club President, Deputy Governor, and Governor, if applicable. Failure to do so may prevent the speaker from going on to National.***