

# NATIONAL SERVICE COMMITTEE NEWSLETTER

Wow! **159 clubs** have signed up to participate in the **5<sup>th</sup> annual National Day of KINdness!** Clubs can visit the [Member Centre](#) if they need a template media release and other tips to get the word out, a sample sponsorship letter, an Idea Bank and posters to get printed at a local printer. Please share pictures and stories on the [Facebook event page](#), and use the hashtags **#KINdness** and **#PassItOn**.



**District Update:** Each month our “Service Team” highlights the happenings of an individual District. Here’s a glimpse at **District 7** from Service Director **Donna Collens**: “Now that the busy season of Christmas is over and the trees and lights are down, District 7 has been very busy planning out the remainder of their year. Plans have been made for the 5<sup>th</sup> Annual National Day of Kindness being held on February 25, 2017. Thus far we have 24 Clubs in our District registered, an increase of 8 Clubs since 2016; and growing. Planned events include pumping gas; passing out Tim’s cards; helping out at Senior’s homes; paying for parking at local hospitals; helping at soup kitchens; giving to the homeless, mentally challenged and the poor; as well as countless other events too numerous to mention. As well, Clubs have had special Valentine’s Day dances; and plans are well on the way for St. Patrick’s Day and Easter. Other events being planned are Trivia Bowls, Trivia Contests, Lobster Dinners, Ladies Night Out Events, Fun Bowls, Curling Bonspiels, Charity Balls, and much more. We also continue to encourage members and their families to give blood. As well, we serve the community’s greatest needs as identified. I would like to thank all the Clubs for their commitment to Kin and their communities and look forward to revealing our Service and Community Donations as well as our Service and Community hours at District Convention in June.”



**Canadian Blood Services:** February is Kin Canada’s #GiveLife month with Canadian Blood Services. You’ll notice several posts on Social Media supporting CBS, and CBS will be mentioning Kin in their publications. For example, Kin Canada was mentioned on TV screens in 36 clinics across Canada, and CBS has tweeted about us and mentioned us on Facebook. They have 96K Facebook Fans and 55K Twitter Followers, so this is an excellent opportunity for Kin to reach new audiences.

Along with donating blood, there are many ways to #GiveLife: The OneMatch Stem Cell Registry, Cord Blood and Organs and Tissue. [Check out this resource](#)- even if you are not eligible you can be an advocate.



**Cystic Fibrosis Canada:** We are always here to help support Club CF events in any way we can; please let your Service Director know if a Club is having a CF event so that we can get any materials or support that may aid in the event’s success. Club donations help Cystic Fibrosis Canada to continue to work on a future where a diagnosis of cystic fibrosis does not have to mean losing a loved one. **Save the Date:** The [Walk to Make Cystic Fibrosis History](#) will be **May 28, 2017**.

**Project Database** 22 Clubs have submitted some great projects for the Kin Project Database! Newest project submissions: “Touch a Truck,” a Book Fair, and Chicken BBQ. Do you have a great project you think other clubs could replicate in their communities? Fill out the form [via this link](#).

**Hal Rogers Endowment Fund (HREF)** A reminder to send your club-endorsed bursary to [bursary@kincanada.ca](mailto:bursary@kincanada.ca) by March 1. Look in your club mailbox for a special Founder’s Week letter from HREF by the end of the month.

**Awards:** The scoring sheet for the Hal and Elspeth Rogers National Service Award (**due June 30**) has been updated. Now is a great time to think about a project your club would love to share with your fellow Kin. Find the updated sheet at <http://www.kincanada.ca/national-awards>. **Due June 2:** [CFCs Bill Skelly and Ian F. McClure Awards](#).

**CLUB RESOURCE: Service Reporting:** Check out District 4’s [“how-to” video](#) on reporting for more tools and pointers.

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**Kin Canada**  
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