



## 2021-2022 District 3 Awards Package

Greetings District 3 Kin,

This District is filled with AMAZING members. These members make many sacrifices from their personal lives to serve their community's greatest needs! The membership from District 3 is truly something to be proud of, this is why we have awards, to honor these great members and clubs.

There are many great District and National awards that members and clubs can apply for. Please read through this year's awards booklet for a summary of all the District awards up for grabs. I would like to encourage all members to go to [www.ikin.ca](http://www.ikin.ca) for a complete list of all the National awards available.

This year we are proud to announce that there are two NEW awards for the members of this District to win. The first award is "The Heart of Kin Award" – this award was made to honor members that don't do what they do for awards; they're just great Kin for the sake of being great Kin. The second is the "Kin CommUnity Award" (multi club awards to be distributed) - this award is focused on bringing clubs together and building strong relationships. It's an honor to add these two awards to last year's amazing awards lineup.

There will also be a new online application/nomination process for District awards. Please visit <http://www.district3kin.com/awards.html> for this application form and a list of all District 3 awards.

If there are any questions, please feel free to email me at [bbeal@kincanada.ca](mailto:bbeal@kincanada.ca)

Good luck everyone and have a great Kin year.

Yours in kin,

Brett Beal  
Awards Director  
District 3

## **KIN-Educate Club Award**

### **Purpose:**

- A membership promotion award
- To compete, a club must complete the following prior to the submission date:

**Timeline:** September - April

### **Rules:**

1. Have Kin Education at a meeting
2. Complete and forward District and National dues, insurance papers and incorporation forms on time.

### ***Any five of seven:***

1. Increase club membership by two (2) members in the Kin Year.
2. Designate one meeting as 'Bring A Buddy' night or plan a recruiting event.
3. Have your club's picture in the local paper doing service work or fundraising. An electronic copy of the article must be included in the application.
4. Plan a fun event for the club on a non-meeting night.
5. Club must be represented at FLC, Spring Zone meeting and District Convention. (This piece obviously determined at convention)
6. At least three (3) members must attend a visitation to another club.
7. Compete for at least one District Award.

**Note: virtual and online events and meetings will count toward award criteria.**

***Must be completed and submitted by email to [district3awards@gmail.com](mailto:district3awards@gmail.com) with "Kin Educate Award" in the subject line by May 1, 2022.***

## **Bulletin Award**

**Junior Category** - Clubs with 12 members or less

**Senior Category** - Clubs with 13 members or more

**Purpose:** To promote an effective club communication and to recognize the effort of the Bulletin Editor and club for an outstanding publication.

**Timeline:** September – April

### **Rules:**

1. Entries shall be judged on the overall appearance and the inclusion of the following criteria: list of club executive, minutes from previous meeting, up to date club roster, and upcoming events.
2. Each club shall submit five (5) different bulletins (1 copy of each, September – April) in one single submission (bulletins may be separate or combined into one document).

*Submissions must be in PDF format.*

***Must be completed and submitted by email to [district3awards@gmail.com](mailto:district3awards@gmail.com) with “Bulletin Award Submission” in the subject line by May 1, 2022.***

## **Kin Quill Award**

**Purpose:** To foster the development of written communication and enhance overall communication skills by producing a story of general interest to Kin.

**Eligibility:** Any District 3 Kin in good standing is eligible to participate.

### **Rules:**

1. Story may be on any subject of interest to Kin with the following exclusions:

- Personal political views
- Negative or derogatory commentary deemed offensive towards the Association

2. Story must be written in good taste and must be a minimum of 600 words and a maximum of 1,000 words in length; each word will be counted as one word.

Note: You must indicate the number of words on your Quill Award score sheet. Quill submissions over or under the limit, or those without a word count on the cover page or at the top of the first page, will be disqualified from judging.

3. An original copy of the Quill entry, labeled as such, shall be sent to the District Governor or District-level Awards Chair (or their designate) who is responsible to ensure that the submissions have met the criteria of the National competition including:

- a) Word Count – minimum 600, maximum 1000
- b) Writing ability
- c) General interest to Kin
- d) Story written in good taste
- e) Originality and presentation

4. Submission of the story must be accompanied by a 25-50 word biographical sketch of the author, included with each entry on a separate sheet of paper or the submission will be disqualified.

5. Submission of the story must be accompanied with the author's signed acknowledgement or the submission will be disqualified.

6. The District Executive or District Awards Chair (or their designate) will choose the winning entry.

7. The District-winning entry, and runner-up entry, will be forwarded by the District Governor or District Awards Chair (or their designate) to the National Awards Committee no later than June 30 to qualify for the National Award.

**\*\*Please note that more information on the Quill Award can be found in the Kin Canada National Awards & Recognition Program Handbook\*\***

***Submissions must be e-mailed to [district3awards@gmail.com](mailto:district3awards@gmail.com) with "Kin Quill Award" in the subject line by May 1, 2022.***

## **Virtual Founding Members Speaking Award**

### **OBJECTIVE:**

- To encourage members to develop and improve their public speaking skills
- To promote self-development in Kin by means of public speaking

### **JUDGES:**

- The National Awards & Recognition committee will appoint a panel of 3 judges.
- At least one judge will not be an active or active life member of the Association.

### **GUIDELINES:**

- The speech will not include or use a PowerPoint component (aka – visual aid) and/or electronic devices such as projectors, computers, laptops, tablets, cell phones, etc. for the purposes of enhancing the presentation. Speakers are allowed to use props.
- Speeches shorter than 5 minutes or longer than 7 minutes will be disqualified.
- Timing lights or flash cards will be used to advise the speaker at the 5 minute, 6 minute and 7 minute point of their speech (there is a thirty second grace to conclude speech).

*\*Finalists must be district winners in order to proceed to the national level.*

## **FOUNDING MEMBERS SPEAKING AWARD JUDGING CRITERIA**

**Speech Development** is the way the speaker puts ideas together so the audience can understand them. The speech is structured around a purpose, and this structure must include an opening, body and conclusion. A good speech immediately engages the audience's attention and then moves forward a significant conclusion. This development of the speech structure is supported by relevant examples and illustrations, facts and figures, delivered with such smoothness that they blend into the framework of the speech to present the audience with a unified whole.

**Effectiveness** is the measure in part by the audience's reception of the speech, but a large part is your subjective judgment of how the speech came across. You should ask yourself such questions as "was I able to determine the speaker's purpose?" "Did the speech relate directly to that purpose?" "Was the audience's interest held by the speaker?" "Was this speech subject appropriate for this particular audience?"

**Speech Value** justifies the act of speaking. The speaker has a responsibility to say something meaningful and original to the audience. The listeners should feel the speaker has made a contribution to their thinking. The ideas should be important ones, although this does not preclude a humorous presentation on them.

**Physical** presentation of a speech carries part of the responsibility for the effective communication. The speaker's appearance should reinforce the speech, whether profound, sad, humorous or instructional. Body language should support points through gestures, expressions and body positioning. The speaker makes effective use of and stays within the designated speaking area.

**Voice** is the sound that carries the message. It should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.

**Manner** is the indirect revelation of the speaker's real self as the speech is delivered. The speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in their reactions.

**Appropriateness** of language refers to the choice of words that relate to the speech purpose and to the particular audience hearing the speech. Language should promote clear understanding of thoughts and should fit the occasion precisely.

**Correctness** of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.

***\*\*Please note that the Founding Members Speaking Award Verification Affidavit and Scoresheet can be found in the Kin Canada National Awards & Recognition Program Handbook\*\****

***Submission Deadline: To be submitted by the Deputy Governor immediately following Spring Zone competition. Speakers must bring the Founding Members Speaking Award Verification Affidavit to each speech and have signed by the Club President, Deputy Governor, and Governor, if applicable. Failure to do so may prevent the speaker from going on to National.***

## **HEART OF KIN AWARD**

**Purpose:** to recognize those Kin of District 3 that live and breathe Kin. These members go the extra mile, simply because they believe it's the right thing to do. They don't always get the recognition they deserve, yet these members keep contributing because Kin flows through their veins. If you know a member that has a HEART OF KIN, it's time to recognize these amazing members.

**Timeline:** Ongoing throughout the Kin year

### **Rules:**

1. Must be nominated by at least 1 member within District 3
2. Must be an active member in good standing
3. Kin members may be nominated for this award multiple times
4. Award granted at the discretion of the District Awards Committee

***Please fill out an Application Form on <https://forms.office.com/r/kVAjtVCB44>***

***Deadline to nominate a member for this award is May 1, 2022***

## **THE KIN COMMUNITY AWARD**

**Purpose:** This award is to recognize two or more clubs that have an incredible working relationship. These clubs work together to make an impact in their communities. They may not always see eye to eye but have an understanding and know how to make their relationships work. These clubs are great ambassadors of Kin and should be recognized! Clubs do not necessarily have to be in the same city or town. A joint fundraiser or project is required to win this award.

**Timeline:** Ongoing throughout the Kin year

### **Rules:**

1. Must be a club in good standing
2. This award can be won multiple times by the same club
3. Award granted at the discretion of the District Awards Committee

***Please fill out an Application Form on <https://forms.office.com/r/S7Cnip1cqG> by May 1, 2022***

## **Kinsmen/Kinette of the Year**

**Purpose:** (They will be awarded in each Zone) To qualify for this award, you must be nominated by a fellow Kin from District 3. The person doing the nominating is asked to fill out the online application form and answer questions outlining the nominee's Kin achievements and why they think the nominee should be honored as Kin of the Year. Taking into consideration how the nominee has impacted their Zone as a whole.

**Nominations must be submitted online at <https://forms.office.com/r/xfiy272WKv> by May 1, 2022.**

## **Outstanding Kin of the Year**

**Purpose:** An online form will ask a series of questions that the nominating party must answer that will outline why they feel this District 3 Kin member deserves the honor of being recognized as most exemplifying the Objects of our Association, taking into consideration how the nominee has impacted District 3 as a whole.

**Nominations must be submitted online at <https://forms.office.com/r/8buwGqnC3b> by May 1, 2022.**



## **Elmer Miller Visitation Award**

**Purpose:** this award is to help stimulate inter-club visitation within District 3.

### **Rules:**

- To qualify as a visitation, a minimum of three (3) Kin from the visiting club must attend one of the following functions of any other club in District 3 – A regular meeting, an installation night, a Founder’s night, or a club’s anniversary night, or be invited and work a service project/fundraiser.

### **Note: Virtual visitations count!**

Points will be awarded as follows with the total being the sum of A, B and C:

A. 5 points for the minimum of 3 members visiting

B. 1 point for each additional member to a maximum of 5 additional members

C. 1 point for each 50 kilometers traveled in excess of 75 km (one way, most direct route).

### **Virtual visitations will also take the distance between the two clubs into account for this award.**

The reporting form on the next page must be signed by the visited club for the visitation to be counted.

**If the visitation is done virtually, an email from the visited club indicating the date, number of members present on virtual meeting, and the KMs one way (most direct route) between the two clubs must be included in this submission.**

*Each club shall submit their reporting forms (September – April) in one single email submission (either combined into one document or multiple documents) preferably in PDF format. Submissions must be e-mailed to [district3awards@gmail.com](mailto:district3awards@gmail.com) “Visitation Award Submission” in the subject line by May 1, 2022.*

## **Elmer Miller Visitation Award Reporting Form:**

Visiting Club: \_\_\_\_\_

Date Visited: \_\_\_\_\_

Number of members from visiting club: \_\_\_\_\_

Km’s driven by visiting club: \_\_\_\_\_

Host Club: \_\_\_\_\_

Member of host club’s signature: \_\_\_\_\_

## District Social Media Award

**Purpose:** To provide a guideline for clubs to follow in producing an effective means of club communication using the social media channel of Facebook and in particular, a public page (**not a group**) on Facebook.

### **Rules:**

1. The best submission shall be awarded at District Convention. Entries will be reviewed by a committee of 3 appointed by the District Award Director and/or District Governor.
2. Entries shall be judged according to content and form. The maximum allowable points for each category will be outlined in the judging criteria below.

SOCIAL MEDIA JUDGING CRITERIA	Max.	Points
<b>I. Content</b>	<b>80</b>	
1. Club Information:		
Contact Info (email, website address)	2	
Meeting Info (date, time, location)	2	
Upcoming events	4	
2. Programs:		
Club Projects: Posts with photos	10	
Club Social Activities: Posts with photos	5	
TeleMiracle Posts (original and shared, tagged #telemiracle)	15	
Club TeleMiracle Events & Fundraisers	15	
CF info, Zone, District & National news promoted	10	
Links to National Website, District Website, CF Canada, HREF	4	
Kin Education	3	
Mission Statement	2	
Founder's History	2	
Charter Date	1	
Overall Interest to non-Kin	5	
<b>II. Form</b>	<b>15</b>	
Logo Present (either Kin Canada Crest or approved Club Logo)	10	
Currency of information	5	
<b>III. Other</b>	<b>5</b>	
Club has other social media outlets (Twitter, Instagram, Snapchat)	5	
<b>TOTAL POINTS</b>	<b>100</b>	

Submissions consisting of the exact name of your club's Facebook page (as well as Twitter, Instagram, and Snapchat if applicable) must be e-mailed to [district3awards@gmail.com](mailto:district3awards@gmail.com) with "Social Media Award Submission" in the subject line by May 1, 2022.